WORDCAMP RIVERSIDE

2017

BUILDING OUR LOCAL WORDPRESS COMMUNITY

SATURDAY

	MISSION	GROVE
8:45 am	**OPENNING REMARKS - IN MISSION ROOM**	
9:00 am	Social Media Sorcery: How Social Media and SEO together are Magic **IRENE DONNELL**	How to Get Your Friends to say 'Wow!': Using Images in WordPress Like a Pro without Being a Graphic Designer **CHRISTINA HILLS**
10:00 am	How to attract and close good deals while avoiding the crappy ones... **MIKEL BRUCE**	When is Multisite right for you: Secrets and shortcuts you need to know... **JOSEPH DICKSON**
11:00 am	Page Builders: Why - When - Where **ROBERT DONNELL**	How to get a jump on your competition: by understanding the new requirements & standards **JOSEPH ABRAHAM**
12:00 pm	**LUNCH**	
12:30 pm	**Amber Hewitt, Chris Fraiser, Gregg Franklin, Irene Donnell, Mikel Bruce, Priscilla Christian, Adam Rasheed** Q&A Panel	**PANEL IN MISSION ROOM**
1:30 pm	No More Lawsuits: Legal and Social Defense through The Ohana Way **SCOT CONWAY**	How to Learn and implement Strategies : for Growing Your Social Media and Blog **AMBER HEWITT**
2:30 pm	Profit from Partnerships: How to Align with Complimentary Businesses to Triple Your Monthly Referrals **JEREMY FREMONT**	Improving the quality of your life : Through a staging workflow **THOMAS LEVY**
3:30pm	Winning the War Without the Battle: Understanding What Your Clients Want and Need **STEPHIE ALTHOUSE**	PHP Performance between versions: What is the real world difference? **JOSHUA KNAPP**
4:30 pm	**CLOSING REMARKS - IN MISSION ROOM**	

WORDCAMP RIVERSIDE

2017

BUILDING OUR LOCAL WORDPRESS COMMUNITY

S U N D A Y

	MISSION	GROVE
8:45 am	**OPENNING REMARKS - IN MISSION ROOM**	
9:00 am	Leveraging Your Content **GREG TAYLOR**	A/B Testing: Which Way Does Your Duck Face? **MIKE DEMO**
10:00 am	The Weird Side of WordPress: Off-the-wall uses for WordPress from live events and games to juice ranching. **CHRIS FRAIZER**	Introduction to WP-CLI: Manage WordPress from the command line **BEHZOD SAIDOV**
11:00 am	Rubber Duck's and how they can help **GREGG FRANKLIN**	ElasticPress: It's more than just search! **VASKEN HAURI**
12:00 pm	**LUNCH**	
12:30 pm	**6 LIGHTNING TALKS** Lightning Talks - 6 each 4 minute talks with 4 minute Q&A	**LIGHTNING TALKS IN MISSION ROOM**
1:30 pm	Creating a Blogging Schedule: Using The 20/30 Rule **JARRETT GUCCI**	How to Keep Up when there isn't time to Catch Up!! **TABBY CHAPMAN**
2:30 pm	Becoming a WordPress Sherpa: A Guide to Pain-Free Project Management and leading your Clients to Success **ADAM RASHEED**	Creating an Agile Content Calendar **JEN MILLER**
3:30pm	Changing the Game - to Win **PETE PARKER**	How anthropology's tools will help you understand the needs of your users **LEO POSIVOIT**
4:30 pm	**CLOSING REMARKS - IN MISSION ROOM**	